

INVOICE



Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Jamestown Associates
Attention: Accounts Payable
5 Mapleton Rd
Suite 300
Princeton, NJ 08540

Advertiser	Cassisi for Congress
Product	NANCY CASSIS/CONGRE
Estimate Number	

Invoice #	4059871-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4059871
Alt Order #	NANCY CASSIS
Deal #	
Order Flight	08/04/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	NCAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 6a	6a-7a								
		CANDIDATE DISCOUNT									
				08/06/12 to 08/12/12	2x	M-----					
	WJBK			M	08/06/12	:30	5:58 AM	NCMV0724H	\$850.00		2
	WJBK			M	08/06/12	:30	6:21 AM	NCMV0724H	\$850.00		1
2	WJBK	Fox 2 News Morning	7a-9a								
		CANDIDATE DISCOUNT									
				08/06/12 to 08/12/12	3x	M-----					
	WJBK			M	08/06/12	:30	7:30 AM	NCMV0724H	\$850.00		3
	WJBK			M	08/06/12	:30	7:59 AM	NCMV0724H	\$850.00		1
	WJBK			M	08/06/12	:30	8:55 AM	NCMV0724H	\$850.00		2
3	WJBK	Fox 2 News AM 9a	9a-10a								
		CANDIDATE DISCOUNT									
				08/06/12 to 08/12/12	2x	MT-----					
	WJBK			M	08/06/12	:30	9:20 AM	NCMV0724H	\$400.00		1
	WJBK			Tu	08/07/12	:30	9:33 AM	NCMV0724H	\$400.00		2
4	WJBK	M-F 10a-11a News	10a-11a								
		CANDIDATE DISCOUNT									
				08/06/12 to 08/12/12	4x	MT-----					
	WJBK			M	08/06/12	:30	10:18 AM	NCMV0724H	\$275.00		1
	WJBK			M	08/06/12	:30	10:45 AM	NCMV0724H	\$275.00		3
	WJBK			Tu	08/07/12	:30	10:31 AM	NCMV0724H	\$275.00		2
	WJBK			Tu	08/07/12	:30	10:58 AM	NCMV0724H	\$275.00		4
5	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
		CANDIDATE DISCOUNT									
				08/06/12 to 08/12/12	2x	M-----					
	WJBK			M	08/06/12	:30	11:23 AM	NCMV0724H	\$350.00		2
	WJBK			M	08/06/12	:30	11:41 AM	NCMV0724H	\$350.00		1
6	WJBK	Fox 2 News at 5p	5p-530p								
		CANDIDATE DISCOUNT									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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6	WJBK	Fox 2 News at 5p	5p-530p								
		CANDIDATE DISCOUNT									
					08/06/12 to 08/12/12	1x	M-----				
	WJBK			M	08/06/12	:30	5:22 PM	NCMV0724H	\$750.00		1
7	WJBK	Fox 2 News at 6p	6p-630p								
		CANDIDATE DISCOUNT									
					08/06/12 to 08/12/12	1x	M-----				
	WJBK			M	08/06/12	:30	6:11 PM	NCMV0724H	\$750.00		1
8	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-----S-				
	WJBK			Sa	08/04/12	:30	8:47 AM	NCMV0724H	\$550.00		1
9	WJBK	Fox 2 News AM Sa 9a	9a-10a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-----S-				
	WJBK			Sa	08/04/12	:30	9:45 AM	NCMV0724H	\$550.00		1
10	WJBK	Fox 2 News AM Su 7a	7a-8a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-----S				
	WJBK			Su	08/05/12	:30	7:42 AM	NCMV0724H	\$550.00		1
11	WJBK	Fox 2 News AM Su 8a	8a-9a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-----S				
	WJBK			Su	08/05/12	:30	8:29 AM	NCMV0724H	\$550.00		1
12	WJBK	Fox 2 News AM Su 9a	9a-10a								
		CANDIDATE DISCOUNT									
					07/30/12 to 08/05/12	1x	-----S				
	WJBK			Su	08/05/12	:30	9:36 AM	NCMV0724H	\$550.00		1
13	WJBK	Fox News Sunday	Su 10a-11a								

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CANDIDATE DISCOUNT											
					07/30/12 to 08/05/12	2x	-----S				
	WJBK			Su	08/05/12	:30	10:31 AM	NCMV0724H	\$450.00		1
	WJBK			Su	08/05/12	:30	10:59 AM	NCMV0724H	\$450.00		2

Aired Spots 22

<u>Gross Total</u>	\$12,000.00	
<u>Agency Commission</u>	\$1,800.00	
<u>Net Amount Due</u>	\$10,200.00	<u>Payment Terms 30 Days</u>

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